

PROMOTE your agency. SUPPORT your local school. SERVE your community.

Custom-designed sports schedule cards send the right message!

Dear GHSA Member School,

Take this opportunity to make your local teams shine!

Baseline SportsMedia, a leading provider of solutions for college athletics and an official licensee of the **GHSA**, is offering an easy way to promote your high school's sports: **Team Schedule Cards!**

The cards are full-color, folding, pocket-sized schedules (3.5" x 4.5"), with 4 panels for schedule and high school information, your agency contacts, and your own optional picture. **You can even include the schedule of your favorite team.**

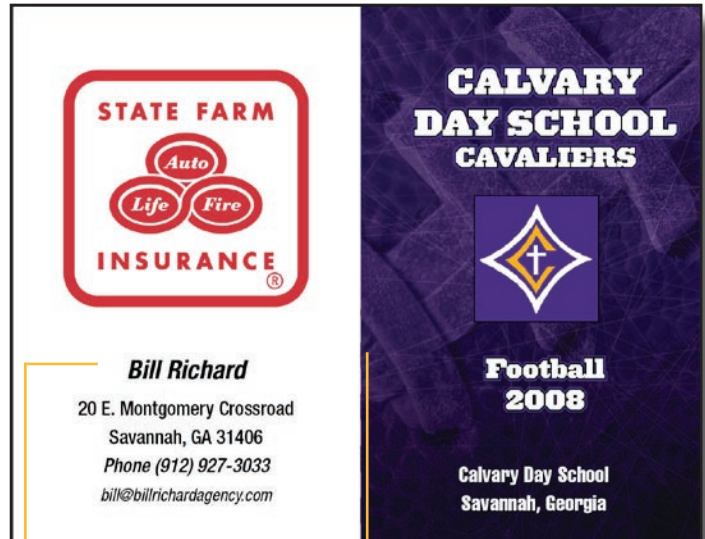
Cards feature team colors, logos and schedule information from your school. AND, they're professionally designed by **Baseline SportsMedia**, producer of cards and promotional materials for many of the nation's top college teams!

Ordering is easy, and the turnaround is just 2 weeks after final design approval.

(Please see instructions and requirements for submitting pictures.)

It's a Win-Win Deal! Let your local school show off the team with an action or team photo.

The anatomy of a schedule card...



PANEL 1

PANEL 2

Graphic

You may like to use a school logo, or incorporate an image which represents your high school team.

Your contact info & web address

Custom schedule cards double as business cards.

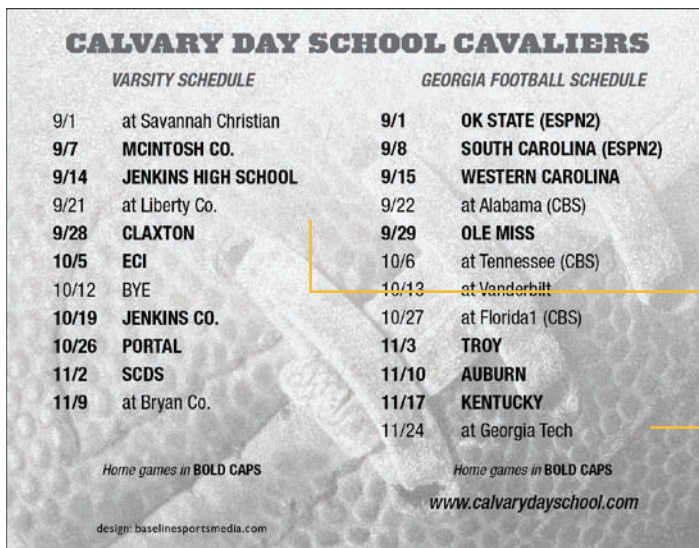
Local High School Schedule

Support your local school, and inform your community with a schedule for the high school sport of your choice.

Optional Additional Schedule

Select a season schedule for your team, it's always a hit with the fans.

Actual card size 3.5" x 4.5"



PANEL 3

PANEL 4

What does it take to make a schedule card?

1. Choose your team or school. You may also choose a secondary team's schedule like Jr. Varsity, UGA, Falcons, etc.
2. Submit info about your agency. Include phone, address, etc.
3. Indicate desired quantity of cards. Please see "Double Card" item on Product Price Sheet 1.
4. Provide payment and shipping information. We accept all major credit cards; checks subject to approval.

Instructions and requirements for submitting pictures.
Materials must be submitted at least 3 weeks before in-hand date.
Production turnaround 2 weeks after approval of final artwork.
Materials and info must be in digital form, images should be 300dpi.

Photos or logos taken from web sites produce poor results.
Submit materials through Baseline SportsMedia's file upload page:
<http://dropbox.yousendit.com/BaselineSportsmedia>

BASELINE
SportsMedia

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baselinesportsmedia.com

To place your orders

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design + production

State Farm / GHSA 2009 Product Offering

New Lower Pricing!

SINGLE CARDS 2.25 x 3.5 or 2.5 x 3.5

Quantity	Print	Design+Print
1,000	\$170	\$220
2,000	\$182	\$232
3,000	\$193	\$243
5,000	\$217	\$267
10,000	\$269	\$319
20,000	\$359	\$409
25,000	\$398	\$448
50,000	\$535	\$585
100,000	\$753	\$803

DOUBLE CARDS 4.5 x 3.5 w/Scoring

Quantity	Print	Design+Print
1,000	\$234	\$321
2,000	\$256	\$344
3,000	\$279	\$366
5,000	\$324	\$411
10,000	\$421	\$508
20,000	\$593	\$680
25,000	\$668	\$756
50,000	\$1,123	\$1,210
100,000	\$1,635	\$1,722

TRIPLE CARDS 6.75 x 3.5 w/Scoring

Quantity	Print	Design+Print
1,000	\$351	\$476
2,000	\$394	\$519
3,000	\$438	\$563
5,000	\$519	\$644
10,000	\$703	\$828
15,000	\$873	\$998
25,000	\$1,169	\$1,294

QUADRUPLE CARDS 9 x 3.5 w/Scoring

Quantity	Print	Design+Print
1,000	\$429	\$573
2,000	\$484	\$628
3,000	\$540	\$684
5,000	\$651	\$795
10,000	\$810	\$954
15,000	\$1,011	\$1,155
25,000	\$1,197	\$1,341

Schedule cards are printed four-color process over 1 on 12 Pt. C1/s Cover stock with UV Coating. Shipping is not included. Turnaround is 1 week from approval of art not including ship transit time. Rush production is limited to expedited shipping. All orders are subject to 5% overrun/underrun.

All design projects with Baseline SportsMedia follow our standard four step design procedure -- image approval, first draft approval, revisions, final approval.

Design projects that remain within the protocol of the four step procedure will incur no additional design charges. For details about our four step design procedure see our website -- baselinesportsmedia.com/procedure.asp

Images submitted by client must be of usable quality for the size of finished piece. You will be notified if image quality is substandard. Advanced image correction or experts retouching is not included in listed prices. Primary logos, sponsor logos, and type must be submitted in usable electronic format (vector preferred). A single electronic delivery (email, ftp, web-based upload) of job is included with design only jobs and with BSM print production jobs.

Additional Charges

Image Replacement: \$25/image; Expert Retouching: \$65/hr; Project Redesign: \$150; Extra Revision: \$50; Page Layout Revision: \$10; Additional Electronic Delivery: \$15; Overnight or Parcel Delivery: \$25; Changes After Final Approval: \$40

LIMITATIONS

Baseline SportsMedia offers design, concept and communication expertise and advice on printed materials for athletics marketing, development, and recruiting. Client provided copy and materials are required. All content decisions, proofing, approval and direct mail compliance are responsibility of client.

Shipping not included. Terms are net 30 days. Deposit may be required on certain jobs.

Prices generated July, 2008. Subject to change.