



Georgia High School Sports Now on Charter On Demand

Atlanta, GA (August 25, 2010) – Twelve premier Georgia high school football matchups will highlight the launch of the **GHSA Network** on Charter’s popular On Demand service. In this new venture, PlayON! Sports and Charter are collaborating to deliver extensive On Demand TV coverage of Georgia high school football games exclusively to Charter customers.

“Bringing these exciting area football games to On Demand, showcasing hometown teams and talented high school athletes, is unique programming for Charter customers,” said Matt Favre, Vice President and General Manager of Georgia operations for Charter. “Our digital customers will enjoy watching these games for free and at their convenience.”

GHSA Network On Demand will feature a 12-game line-up of regular-season high school games and a featured game from each of the four rounds of the state playoffs, kicking off with this Friday night’s Buford-Gainesville match up. According to David Rudolph, CEO, PlayON! Sports, more high school sporting events are hopefully to come. “Our goal is to bring exclusive coverage of a wide variety of high school sports to Charter customers each week this fall and throughout the rest of the school year.”

Georgia high school football games will air in their entirety on **Charter On Demand** approximately 24-48 hours after the game occurs. Charter customers can find GHSA football games by going to **On Demand Channel 1**, then **iWant More! > Local Interest > GHSA Sports**.

The launch of GHSA Network on Charter includes the following regular season football matchups, with additional coverage of each round of the playoffs yet to be determined:

Aug 27	Buford at Gainesville
Sept 3	Brookwood at Collins Hill
Sept 9	Carver, Columbus at Hardway
Sept 10	Norcross at Roswell
Sept 17	Eastside at Jackson
Sept 24	Newton at Newnan
Oct 1	Dacula at Central Gwinnett
Oct 8	Carrollton at LaGrange
Oct 15	Appalachee at Clarke Central
Oct 22	North Gwinnett at Mill Creek
Oct 29	Bowdon at Bremen
Nov 5	Clarke Central at Flowery Branch



Nov 12	State Playoff – Teams TBD
Nov 19	State Playoff – Teams TBD
Nov 26	State Quarterfinal – Teams TBD
Dec 3	State Semifinal – Teams TBD

“We are excited to see the on-going expansion of the GHSA Network, which showcases Georgia high school athletics and athletes, and encourages fans to attend more of our events in the future,” said Ralph Swearngin, Executive Director, GHSA.

Charter On Demand provides digital TV customers with instant access to thousands of shows and movies, whenever convenient for customers to watch – with many programs and movies free for viewing. On Demand also allows customers to play, pause, rewind, and fast-forward from their remote.

For more information regarding Charter’s On Demand service, go to www.charter.com or call 1-888-GET CHARTER (1-888-438-2427).

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About Charter

Charter Communications, Inc. (CCMM - OTC Bulletin Board) is a leading broadband communications company and the fourth-largest cable operator in the United States. Charter provides a full range of advanced broadband services, including advanced Charter TV™ video entertainment programming, Charter Internet™ access, and Charter Phone™. Charter Business® similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, business telephone, video and music entertainment services, and wireless backhaul. Charter's advertising sales and production services are sold under the Charter Media® brand. More information about Charter can be found at charter.com.

About PlayON! Sports

PlayON! Sports is an Atlanta-based digital media company and technology provider specializing in the production, distribution, and monetization of high school sports. PlayON! Sports’ proprietary platform includes video production capabilities and a multiplatform distribution system. For more information, contact PlayON! Sports at info@playonsports.com , or visit www.playonsports.com.

About Georgia High School Association (GHSA)

The GHSA is a voluntary organization composed of over 400 public and private high schools whose purpose is to promote good sportsmanship and to standardize and encourage participation in athletics and extra-curricular activities through Region and State competitions. For more information, contact GHSA at ghsa@ghsa.net , or visit www.ghsa.net.