



The **GHSANETWORK** is a partnership between the Georgia High School Association (GHSANETWORK) and PlayON! Sports providing multi-platform distribution of Georgia high school sports content. Regular season and postseason coverage of all GHSANETWORK sports, which began in Fall 2009, is available to fans in a variety of live and on-demand formats across television, broadband (at www.GHSANETWORK.tv), and DVDs.

In addition, all member schools of the GHSANETWORK have access to the PlayON! Sports proprietary software and technology platform to produce your own TV-like events for live and/or on demand viewing on the internet through the **GHSANETWORK Digital Broadcasting Program**. In just the past few months, over 100 high schools have joined the program in Georgia and in other states.

The program provides additional educational opportunities for your students. It will also generate more awareness and availability to watch your athletic programs and school activities and, offers the ability for your school to generate new revenue streams.

We want to introduce Pat Euart from PlayON! Sports and let you know that he will be contacting you over the next few weeks. Pat would like to set up a meeting with you to explain the program in detail.

We thank you in advance for your consideration of a program that can provide your students with hands-on production experience, provide new ways to connect with your parents and surrounding community, and help to raise funds for school activities.

If you have any questions, please contact Pat directly. His contact information is listed below.

Thanks,

Alan Sharp
Marketing Director
Georgia High School Association

Contact:

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