



FOR IMMEDIATE RELEASE—February 18, 2008

Contact: Mike Brinich, Director of Communications, CSG/SportsCoatings

Office: 248-997-3270, Mobile: 586-703-6966

CSG SPORTS COATINGS STRIKES LICENSING DEAL WITH GEORGIA HIGH SCHOOL ASSOCIATION

...Sports industry's leader in long-term bacterial control partners with GHSA...

Rochester Hills, MI....CSG/SportsCoatings, in conjunction with the Georgia High School Association (GHSA) today announced a licensing agreement to offer the sports world's most widely used antimicrobial products and treatments to over 400 public and private high schools in Georgia.

As a licensee of the GHSA, CSG/SportsCoatings will treat all 12 competition mats at the 2008 GHSA Traditional Wrestling State Championships with the SportsAide® 1000 family of products. Once applied to the mats, the SportsAide 1000 treatment will continually inhibit the growth of bacteria, fungi, and mold for up to 30 days. This treatment is promoted by the National Wrestling Coaches Association and is most notably used by the University of Michigan and Virginia Tech University wrestling programs.

“The GHSA, like other state high school associations, continues to have great concerns about the health of its students in regard to communicable skin diseases related to health issues,” said Dr. Ralph Swearngin, GHSA Executive Director. “The GHSA is pleased to work with CSG/SportsCoatings for our state wrestling tournament in our attempt to provide a healthy competitive environment.”

“The GHSA should be commended for offering an innovative and proven proactive approach to bacterial issues in sports,” said Craig Andrews, CSG/SportsCoatings CEO. “The unique antimicrobial technology in our products and treatments has proven to combat microbial

contamination in the medical industry for over 30 years—now we're making it available to schools and their students.”

The deal is an innovative step forward in the fight against bacterial problems facing America's schools and athletic programs. Bacteria, along with other common microbial contaminants like fungi, mold and algae can be a source of serious infections, according to the Center for Disease Control. Most notably, cases of Staph and MRSA infections have been reported in disproportionately higher numbers in the athletic community. CSG/SportsCoatings' is currently used by over 350 professional, college and high school teams nationwide.

CSG/SportsCoatings offers products and treatments that continually inhibit bacterial, fungal and mold growth for up to three years on any surface and up to 30 washes on any fabric. All of its products are powered by the ÆGIS Microbe Shield, the only antimicrobial technology in the world that will not create adaptive organisms or “super bugs” like MRSA. The unmatched durability of CSG/SportsCoatings' products is possible because the antimicrobial does not need to come off the surface or fabric to inhibit bacterial, fungal, or mold growth.

Although SportsAide 1000 is widely used on wrestling mats, it is more commonly used to inhibit microbial growth on shared weights, benches, protective pads, helmets, and training tables. The easy-to-use 32 ounce spray bottle of SportsAide 1000 is used by among others the United State Army. Another product, FabricAide™, which integrates the unique antimicrobial technology used in SportsAide 1000 into washable fabrics, will also be offered to GHSA member schools. The Centers for the Disease Control cites shared towels, uniforms and athletic wear as common transfer routes for MRSA.

###