



COLLECT CHANGE FOR KIDS WITH CANCER



JOIN THE FIGHT

against the #1 disease killer of kids in America

RAISE MONEY

to help find a cure for childhood cancer

4 QUARTERS 4 RESEARCH

HONOR A CHILD

who is fighting or has fought cancer

BE GOLDSTRONG IN SEPTEMBER

for childhood cancer awareness



COLLECT CHANGE FOR KIDS WITH CANCER

- AT CARPOOL
- AT A SPORTING EVENT
- IN HOMEROOM
- CREATE YOUR OWN EVENT



COLLECT CHANGE FOR KIDS WITH CANCER





A GHSA PARTNER



An approved 2018 – 2019 partner of the Georgia High School Association

GET STARTED!

For more information, contact Adam@RallyFoundation.org or call 404-847-1270.









FOUR EASY STEPS TO COLLECT CHANGE FOR KIDS WITH CANCER

1) ANNOUNCE THE FUNDRAISER to teachers and students

2) ADVERTISE, ADVERTISE, ADVERTISE

- Send a letter home with students explaining the 4 Quarters 4 Research Fundraiser
- Decorate the school with 4 Quarters 4 Research signage
- Include a daily reminder in the morning announcements
- Display a bar graph to show progress by class and the total amount raised by the school

3) MAKE IT MEANINGFUL

by raising money in honor of a child fighting cancer in your community or selecting a Rally Kid from Rally's website

4) INCENTIVIZE STUDENTS

with an ice cream or pizza party

RALLY WILL HELP IMPLEMENT THE PROGRAM, PROVIDE CHANGE COLLECTION SUPPLIES, AND ASSIST WITH INCENTIVE EVENTS!

COLLECT MONEY AND SEND ONE CHECK WITH SCHOOL NAME TO:

Rally Foundation C/O Adam Cohen 5775 Glenridge Drive, Building B, Suite 370 Atlanta, GA 30328







