

Fact Sheet for Georgia Prostate Cancer Coalition's "Blue Week" in Georgia High School Football

Georgia Prostate Cancer Coalition (GPCC) is involved in "Blue Week" is because it builds Prostate Cancer Awareness. This is what all 421 high school football teams will be doing the week of September 21st thru September 25th.

All football players will have blue ribbon decals on their helmets

All coaches will have blue wristbands

All referees will have blue penalty flags

Blue ribbons will be stenciled on the fields

Public Announcements will be mentioned during half time

Georgia ranks No. 5 in the country on deaths from Prostate Cancer (per capita basis). 1 out of every 6 men will get diagnosed with Prostate Cancer and 1 out of 3 African American men will be diagnosed. Prostate Cancer is the No. 2 cancer killer in men (second to lung cancer).

Blue Week is bringing awareness to Prostate Cancer at all Georgia high schools.

Statement from Dr. Scott Miller, M.D., Head Robotic Surgeon at Georgia Urology:

"We feel moms and dads will be in the stands for their son's high school football game. We all know that men do not like to go to doctor's and that the wife usually pushes them to go. With both parents at the football game, hopefully the son, daughter or mom will force dad to get checked."

- All men should get tested for prostate cancer starting at the age of 40 years old. If the man is at high risk (African American or family history of Prostate Cancer) he should get tested at 35 year old.

- Prostate Cancer is very curable if detected early (90% cure rate).....but is deadly if not detected early.

- Northside Hospital, a leading cancer hospital in Georgia, is the sole sponsor of this year's Blue Week event.

Call to Action: Help the GPCC promote Prostate Cancer Awareness in September and all year round. Website: www.GeorgiaPCC.org

