



ATLANTA

HOST TO SUPER BOWL LIII

LEGACY **53**

A SUPER BOWL LIII EVENT

COACHING CHARACTER FROM THE INSIDEOUT

YOU'RE INVITED

TUESDAY, JANUARY 29TH | 10:00 A.M. - 2:00 P.M.

An exclusive event for High School
Athletic Directors and Head Football Coaches

THE GATHERING SPOT

384 Northyards Blvd NW, Building 100
Atlanta, GA 30313

[REGISTER HERE](#)

Coaches intuitively know the importance of performance character. However, many admit they lack a game plan to develop the moral character skills into their players and their team. The purpose of Coaching Character from the InSideOut is to assist you in developing a game plan to maximize your impact on developing student-athletes into healthy adults with strong character. It has a simple premise: **To be a better coach, you have to be a better you!**

For more information visit insideoutinitiative.org.

Funding and support for the InSideOut Initiative
have been provided by the National Football League Foundation

