

Make Sure Your Coaches Are Aware of Web Site Information

Communication is an important part of the success of any organization. Over the past 17 years, the GHSA has communicated with its schools in a variety of ways. I remember the days when the whole staff geared up for the dreaded "all-school mailing." There was a "summer box" sent out in early August with the GHSA Constitution and By-Laws and all the forms a school would need for the upcoming year. Each month, the GHSA newsletter was mailed out. From time to time, there were special circumstances that necessitated a special mailing. When we really wanted to get information out fast, a staff member spent a lot of time faxing information out to the schools that qualified for the playoffs. In recent years, the advances in technology led the GHSA to send "blast emails" and to communicate through the association's web site.



It is interesting to note that some of the communication problems be-

tween the GHSA and member schools have existed regardless of whether we used "snail" mail, fax, email, or the web site. Getting the desired message out is only part of the equation. Getting that information into the hands of the proper people is essential for effective communication to occur.

For many years, all communication from the GHSA office was sent to the school Principal. In the late 1990s, there was a move to having each school identify a "contact person" who would receive communications from the GHSA. Even with this change, there remained a need to make certain the communications go to the appropriate people. It is not efficient for the GHSA to send communications to all people on a school's staff.

This is a plea for schools to alert their administrators and coaches to the fact that information comes regularly through the GHSA email newsletter and on the GHSA web site. Most GHSA sports now have their rules clinics for coaches on the GHSA web site. This was published last spring and there were minimal problems for fall sports. However, there were bigger problems with winter sports, and coaches complained that no one told them about the three-week window of opportunity to take the clinic online.

Please direct your staff members to become thoroughly acquainted with www.ghsa.net. Vital information is contained there that all coaches and administrators need to have in order to be prepared for the various GHSA activities.

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GHSA "Items of Interest"

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OFFICE HOURS: 8 a.m. to 4 p.m. Monday through Friday

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- GHSA STAFF -Areas of Responsibility

RALPH SWEARNGIN (extension 7) - Executive Director -Administration, Interpretation of GHSA Rules, Hardship Appeals, Lacrosse, Volleyball

GARY PHILLIPS (extension 6) - Assistant Executive Director -Student Eligibility, Community Coach Program, Cross Country, Wrestling, Track, Golf

JOYCE KAY (extension 5) - Associate Executive Director -Finances, Entry Notification, Agendas, Literary, One-Act Play, Debate, Cheerleading, Riflery

STEVE FIGUEROA (extension 4) - Director of Media Relations -Press Releases, Media Coordination for State Events, Newsletter, Football Schedules, Constitution, Calendar, Tennis

JIM BULLINGTON (extension 33) - Technology Specialist -Web Page Supervision, Database Management, Technical Support

> PAM THOMPSON (extension 30) - Officials' Registrar -Officials' Registration, Test Scoring and Records

> > DENNIS PAYNE (extension 23) - Associate Director -Football, Baseball, Swimming

ERNIE YARBROUGH (extension 27) - Associate Director -Basketball, Soccer, Softball

TANYA ANDERSON (extension 2) - Administrative Assistant -Sanctioning of Events, School Passes, Directory, Coaches' Clinic Attendance

JULIE JONES (extension 1) - Administrative Assistant -Dues, Community Coach Program

SHERI COKER (extension 0) - Receptionist -Lifetime Passes, School System Passes, Ejection Reports, Publication Orders

GHSA Licensed Products

This month's featured licensees are: **Electro Mech Scoreboard Company**, official scoreboard company (www.electro-mech.com); **Baseline Sports Media**, award winning team schedule cards (www.baselinesportsmedia.com); **Equip-It**, athletic equipment for all sports and facilities (www.equip-it.com); **Gameday Frames**, custom award framing (770-317-5571) and **Honig's Whistle Stop**, Officials/ umpires uniforms, apparel and equipment (www.honigs.com). View a complete list of GHSA licensees at www.ghsa.net/licensing.

Home 'Pink' is OK for January 11-16

In observance of "Cancer Awareness" the GHSA will allow member schools to wear "pink" jerseys at their HOME basketball games during the week of January 11 - 16.

The visiting teams must wear their normal "dark" uniforms, as usual.

Game officials will be using "pink" whistles for the "Calling For The Cure" promotion during the same week.

STATE CHAMPIONS

SOFTBALL

Congratulations to the following State Champions in Softball:

- Collins Hill High School
- Marist School
- Columbus High School
- Buford High School
- Eagles Landing Christian School

Winning a State Championship is an outstanding achievement for GHSA schools, their athletes and coaches, and a distinction that should create a great deal of pride in the school community.

Georgia Dome Prices, Schedule

Questions have been directed to the GHSA office about the schedule and admission prices for the State Championship Football games at the Georgia Dome. The times are slightly different from last season, so take note.

The schedule on Friday, December 11 will have the Class AA final starting at 4:30 p.m., followed by the Class AAAA final at 8:00 p.m.

The schedule on Saturday, December 12 will begin with the Class A final at 1:00 p.m., followed by the Class AAA final at 4:30 p.m., and the Class AAAAA final at 8:00 p.m.

Ticket prices each day are \$15 presale at the participating schools, and \$20 at the Dome gate or through Ticketmaster.

Resilite New Mat Supplier of GHSA

The GHSA has partnered with Resilite, as the new official mat supplier of the GHSA Traditional and Team Dual Wrestling State Championships.

Schools may purchase state championship mats at a reduced price that includes delivery. Orders will be taken from October 15 to January 1. Contact: Budresilite@aol.com.



New Kit for Wrestling Hygiene

CSG (Coatings Specialist GroupTM) and Hibiclens®, the sports world's leading providers of antimicrobial products for surfaces, fabrics and skin, have introduced the BacD Kit - Skin, Surface and Fabric, a complete program that helps prevent skin infections and works continuously for months on surfaces and washable fabrics to inhibit the growth of bacteria.

The new kit is effective against a wide array of bacteria and viruses on skin and surfaces, including: H1N1 Flu Virus, MRSA (methicillin-resistant Staphylococcus), herpes and Impetigo.

As partners of the GHSA and the National Wrestling Coaches Association, CSG and Hibiclens collaborated to create an easy and affordable way for every wrestler to minimize the risk of cross-infection.

The BacD Kit - Skin, Surface and Fabric is comprised of four products: Hibiclens, SurfaceClean, SurfaceAide XL, and FabricAide. Each product comes in a 16 ounce container and can be easily applied. Typically, the \$49.99 Kit will last an entire season. It is available at www.bacdkit.com or by contacting a Hibiclens sales representative.



TV / Web Schedule & GHSA Notes

GHSA.tv will video stream the **Volleyball State Champion**ships live from Marietta High School on Saturday, Oct. 31 at 11 a.m., 1:30, 4:00 and 7:00 p.m.

The event is presented by Mizuno with Verizon Wireless and Spalding the official volleyball featured in the Webcast.

DVDs of the Volleyball State Championships will be available for purchase on GHSA.tv

Feature Football Playoff Games will video stream live from the first round to the semifinals on GHSA.tv and GPB.org/ football.

State Farm wants to turn your football team's big moment into big cash for your school. Enter the **Friday Night Feats** high school football video contest at fridaynightfeats.com. The best plays entered between now and November 22, 2009 could win up to \$15,000 for your school.

The GHSA welcomes the **U.S. Army** as a new corporate partner. The U.S. Army will be the presenting sponsor of the GHSA **Traditional Wrestling State Championship** on Feb. 18-19 at the Arena at Gwinnett Center.

Verizon Wireless is the presenting partner of the upcoming GHSA Cheerleading State Championships on November 13-14 at the Columbus Arena.

The Cheerleading Championship special will air on Georgia Public Broadcasting's Prep Sports Plus (GPB) on Thursday, November 19 (7:30 p.m.) and Sunday, November 22 at 12 noon with support from Regions Bank, GaCollege411.org and Georgia Electric Membership Corporations.

Booster Bank, fundraising concepts, is a new licensee of the GHSA. To learn more go to www.sportsespn.net.

Comcast Sports Southeast (CSS) will televise live **Football** playoff games on November 13 and November 27, and December 4. State Farm, Verizon Wireless and Hibbett Sports are featured during the games.

Thanks to Mizuno, Gatorade, Wilson and GEMC Coaches Corner for their participation at the **Softball State Championships**. ... Action photography for the **Softball**, **Volleyball**, **Cross Country** and **Cheerleading** state championships are available at Photographic Arts (schoolpix.biz).

ACT and SAT Assessment Dates

Each year, the GHSA office gets requests to alter schedules due to conflicts with ACT and SAT. We cannot accommodate those requests. The following chart (also published in the GHSA Constitution & By-Laws and listed on the GHSA web site) gives dates of the exams and possible conflicts with GHSA activities. We urge you to inform your athletes, your counselors, and your coaches <u>now</u> about the dates scheduled for exams in order for the athletes to plan their assessments around events in which they are to compete.

ACT ASSESSMENT DATES	ACTIVITY CONFLICTS
December 12, 2009	State Football Finals
February 6, 2010	Area Traditional Wrestling, State Debate
April 10, 2010	
June 12, 2010	None
SAT ASSESSMENT DATES	ACTIVITY CONFLICTS
	State Cross Country, Region Cheerleading, Region One-Act Play
December 5, 2009	
January 23, 2010	
March 13, 2010	AAA, AA & A State Basketball Finals, Region Literary Meets Region Baseball
May 1, 2010	Region Baseball
June 5, 2010	

November 2009

State Softball Champions - 2009

Class AAAAA Collins Hill Lady Eagles





<u>Class AAAA</u> Marist Lady War Eagles

<u>Class AAA</u> Columbus Lady Blue Devils



State Softball Champions - 2009



<u>Class AA</u> Buford Lady Wolves

<u>Class A</u> Eagle's Landing Christian Academy Lady Chargers





Photographs of the championship softball teams were provided by **Photographic Arts**. Other photos taken at the State Tournament can be found at www.schoolpix.biz.









Team IP is thrilled to announce and excited to be the new exclusive merchandiser for the Georgia High School Association (GHSA)

Let us introduce ourselves

Team IP has over 17 years experience in amateur, college and professional sports merchandising. We have been selected to the 2007 and 2009 Inc. 5000 list for growing, privately owned small businesses. Our fast growing company currently has locations in Port Saint Lucie, FL; Owensboro, KY; Washington, D.C.; Las Vegas, NV; and Ashland, OH. Finally, Team IP has partnerships across the United States and throughout the amateur sports world with a list that includes USA Judo, USA Team Handball, USA Fencing, Florida High School Athletic Association, Kentucky High School Athletic Association, Mississippi High School Athletic Association, New Hampshire Interscholastic Athletic Association, Nevada Interscholastic Activities Association, Rhode Island Interscholastic League, Bowl Championship Series games, National Junior College Athletic Association, and many more.

Let us partner with you

Team IP is a one-stop shopping experience that will provide the Georgia High School Association and its member schools with many wonderful resources. Team IP will provide the following:

- On-Site merchandising at all state championship events that includes souvenirs and apparel
- On-line shopping with exclusive GHSA merchandise at www.teamip.com
- · Purchasing opportunities before and after each championship event
- Well-designed and professional apparel (participants name on the back)
- On-line shopping cart with over 250,000 promotional items
- Communication opportunities by joining our newsletter, twitter and facebook accounts
- A friendly event staff, a quality online experience and a pursuit of professional customer service

Let us start today

Just take a moment and stop by www.teamip.com. Once there, register to win a free 32' HDTV, join our twitter and facebook account, and/or go to the GHSA link where you will already find event merchandise and apparel opportunities waiting for you. Thanks for letting us be a part of your GHSA family!



Community Coach Schedule of Classes

Important changes have been made to the Community Coach schedule of classes effective July of 2009. Please note these changes and refer to the <u>updated</u> schedules listed below and/or to the schedule of classes listed on the GHSA web site (www.ghsa.net).

- Classes scheduled for Brewton Parker College have been cancelled for the remainder of the year.
- Classes at Savannah Country Day have been moved to Calvary Day School for the remainder of the year.

Following is a listing of the remaining 2009-10 GHSA Coaches Education Program courses:

NOVEMBER COURSES (Deadline was October 14, 2009):

SPORT FIRST AID

<u>Date</u>	Site	Time	Instructor
Nov. 4	Tucker High School	6pm-10pm	Reed
Nov. 4	Dougherty High School	6 pm-10 pm	Rivers
Nov. 4	Daniel Education Center, Cols.	6pm-10pm	Cravey
Nov. 5	Athens Academy	6pm-10pm	Todd
Nov. 5	Westside High School, Macon	6 pm-10 pm	Quinn
Nov. 7	Statesboro High School	9 am-1 pm	Blankenbaker
Nov. 7	Whitewater High School	9 am-1 pm	McCreary
Nov. 7	East Paulding High School	9 am-1 pm	Pike
Nov. 9	Lovett School	6 pm-10 pm	McDaniel
Nov. 9	Calvary Day School	6pm-10pm	Carswell
Nov. 9	Chamblee High School	6 pm-10 pm	Finke

PRINCIPLESFOR COACHING			
<u>Date</u>	<u>Site</u>	<u>Time</u>	Instructor
Nov. 9-10	Dougherty High School	6 pm-10 pm	Seabrooks
Nov. 10-11	Calvary Day School	6 pm-10 pm	Carswell
Nov. 10-11	East Paulding High School	6 pm-10 pm	Musgrove
Nov. 14	Athens Academy	9 am-5 pm	Kay
Nov. 14	Statesboro High School	9 am-5 pm	Blankenbaker
Nov. 14	Whitewater High School	9 am-5 pm	McCreary
Nov. 14	Carver High School, Cols.	9 am-5 pm	Flowers
Nov. 16-17	Tucker High School	6 pm-10 pm	Norwood
Nov. 16-17	Lovett School	6 pm-10 pm	McDaniel
Nov. 18-19	Westside High School, Macon	6 pm-10 pm	Shepherd
Nov. 18-19	Chamblee High School	6 pm-10 pm	Finke

JANUARY COURSES (Deadline is December 8, 2009):

SPORT FIRST AID

SFORTFIRSTAID			
<u>Date</u>	<u>Site</u>	<u>Time</u>	Instructor
Jan. 6	Woodward Academy	6 pm-10 pm	Patterson
Jan. 6	Tucker High School	6 pm-10 pm	Reed
Jan. 6	Dougherty High School	6 pm-10 pm	Rivers
Jan. 7	Athens Academy	6 pm-10 pm	Todd
Jan. 7	Statesboro High School	6 pm-10 pm	Blankenbaker
Jan. 9	East Coweta High School	9 am-1 pm	Knott
Jan. 9	Whitewater High School	9 am-1 pm	McCreary
Jan. 11	Lovett School	6 pm-10 pm	McDaniel
Jan. 11	Calvary Day School	6 pm-10 pm	Carswell
Jan. 11	Westside High School, Macon	6 pm-10 pm	Quinn
Jan. 11	Chamblee High School	6 pm-10 pm	Finke
	PRINCIPLES FOR CO	ACHING	
<u>Date</u>	Site	<u>Time</u>	Instructor
Jan. 12-13	Woodward Academy	6 pm-10 pm	Webb
Jan. 12-13	Calvary Day School	6 pm-10 pm	Carswell
Jan. 13-14	Dougherty High School	6 pm-10 pm	Seabrooks
Jan. 16	Athens Academy	9 am-5 pm	Kay
Jan. 16	Statesboro High School	9 am-5 pm	Blankenbaker
Jan. 16	East Coweta High School	9 am-5 pm	Knott
Jan. 16	Westside High School, Macon	9 am-5 pm	Raines
Jan. 19-20	Tucker High School	6 pm-10 pm	Norwood
Jan. 19-20	Lovett School	6 pm-10 pm	McDaniel
Jan. 20-21	Whitewater High School	6 pm-10 pm	McCreary
Jan. 20-21	Chamblee High School	6 pm-10 pm	Finke
Jan. 20-21	White County High School	6 pm-10 pm	Sanfilippo

FEBRUARY COURSES (Deadline is January 13, 2010): SPORT FIRST AID

<u>Date</u>	Site	<u>Time</u>	Instructor
Feb. 3	Daniel Education Center, Cols.	6 pm-10 pm	Cravey
Feb. 3	Tucker High School	6pm-10pm	Reed
Feb. 4	Athens Academy	6pm-10pm	Todd
Feb. 4	Westside High School, Macon	6pm-10pm	Quinn
Feb.4	Lovett School	6 pm-10 pm	McDaniel
Feb.6	East Paulding High School	9 am-1 pm	Pike
Feb.6	Statesboro High School	9 am-1 pm	Blankenbaker
Feb. 6	East Coweta High School	9 am-1 pm	Knott
Feb.6	Westside High School, Aug.	9 am-1 pm	McCullough
Feb. 8	Chamblee High School	6 pm-10 pm	Finke
Feb. 8	Calvary Day School	6 pm-10 pm	Carswell

PRINCIPLES FOR COACHING

<u>Date</u>	Site	<u>Time</u>	Instructor	
Feb. 9-10	Lovett School	6 pm-10 pm	McDaniel	
Feb. 9-10	Calvary Day School	6pm-10pm	Carswell	
Feb 13	Athens Academy	9 am-5 pm	Kay	
Feb 13	Statesboro High School	9 am-5 pm	Blankenbaker	
Feb.13	East Coweta High School	9 am-5 pm	Knott	
Feb. 16-17	Tucker High School	6 pm-10 pm	Norwood	
Feb. 16-17	Carver High School, Cols.	6 pm-10 pm	Flowers	
Feb. 17-18	Westside High School, Macon	6 pm-10 pm	Raines	
Feb. 17-18	East Paulding High School	6 pm-10 pm	Musgrove	
Feb. 17-18	Chamblee High School	6 pm-10 pm	Finke	
Feb. 17-18	Westside High School, Aug.	6 pm-10 pm	McCullough	

GHSA Official Balls

Coaches and school administrators are reminded that the GHSA State Executive Committee has approved "Official" balls for all GHSA state playoff events. Listed below are the balls that will be provided for GHSA state playoff events. These balls are effective July 1, 2008 through June 30, 2013.

<u>Sport</u>	Make/Model
Baseball	WILSON A1010
Basketball	WILSON WAVE Boys: B0610 Girls: B0611
Football	WILSON F1003 or F1005
Soccer	BRINE "Championship"
Softball - FP (optic yellow 12")	WILSON A9011 BSST
Volleyball	SPALDING TF5000

GHSA - November Calendar - 2009

November

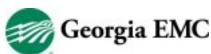
- 2 File Region Cross Country results with GHSA office by 8 a.m.
- 2 Earliest date for Wrestling practice
- 7 Complete Region One-Act Plays & Region Cheerleading
- 7 State Cross Country Meet
- 6,7 End Regular Season in Football
- 9 File Reports of One-Act Play winners & Earliest Date for Swimming meet
- 10 Hardship/Appeal Meeting
- 13, 14 Cheerleading Sectionals & State Finals
- 13, 14 First Round State Football Playoffs
- 14 State One-Act Plays & Earliest Date for Basketball game
- 20 Earliest date for Wrestling match
- 20, 21 Second Round State Football Playoffs
- 26 Thanksgiving Day GHSA Office closed on 26th and 27th
- 27, 28 Quarterfinal Round State Football Playoffs

The GHSA Staff Wishes You and Yours The Best of the Season



GHSA Sponsors











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REGIONS





