



GHSAA

"ITEMS OF INTEREST"

October 2014

Let's Revisit Good Sportsmanship – Again!

Unfortunately, as each new school year dawns, issues and concerns related to sportsmanship reappear. Printed below are excerpts from an Items of Interest newsletter penned in 2011. The values expressed are unchanged for all of us at the GHSAA. The sentiments could not be better stated today:

- Sportsmanship is basically good citizenship demonstrated in the athletic arena, and it applies to: player to player interactions, coach/player to official interactions; and fan behavior.
- Sportsmanship is a concrete measure of a person's understanding of and commitment to: fair play, ethical behavior, integrity.
- Sportsmanship is the antithesis of "gamesmanship" in which competition takes on a Machiavellian philosophy – any means necessary to achieve the desired goal is acceptable.
- Competition does not give people license to demean others – competitors are not enemies.
- Leadership is critical for teaching AND modeling good sportsmanship. Adults should take the responsibility for that, but they are often the root of the problem.
- Leadership is a function and not necessarily a role or position – anyone can be a leader.
- A lot of learning about good sportsmanship today involves unlearning existing practices of poor sportsmanship. Highly visible coaches and athletes imprint inappropriate behavior on impressionable people.
- Contrary to some noted writers, sports really don't shape American cultural values. Athletics are a microcosm of social values that exist in all areas of life.
 - People are less civil to one another in many areas of interaction and it carries over into athletics.
 - Respect for rules and enforcers of rules is diminishing. Many people want to be able to "opt out" of rules they do not want to follow.
- School-based athletics should exist for the enjoyment and educational benefit of the students, not for the ego of adults. Children and adolescents want to win; many adults need to win.
- Adulation of young athletes over time may suggest to those athletes that they are bigger than the game and/or the rules of life. This is evident in the increasing number of athletes having run-ins with the law.
- Unrealistic expectations forced on young athletes about scholarships and pro careers place extraordinary pressures on these athletes.



– Gary Phillips, Executive Director

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Administration, By-Law Interpretations, Hardship Rulings,
 Football Playoffs, Coaches Education Program

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By-Law Interpretations, Transfer Eligibility, Cross Country, Golf, Track

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Basketball, Baseball, Softball, Officials Training

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Officials' Registration, Testing & Online Clinics, Service Awards

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Event Sanctioning, School Passes, Directory,
 Online Clinics for Coaches, Trophies & Medals

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Hardship Hearings, Fines, School System/Retiree Passes,
 Publication Orders

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Budgeting and Finances, Dues, Playoff Finances, Staff Procedures

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 - Administrative Assistant -

Non-transfer Eligibility, Literary & One-Act Play Liaison,
 School Contact Coordinator

GHSA Licensed Products

This month's featured licensees are: **Georgia Photographic** (georgiaphotographics.com); **RiverOak Photography** (riverokphotography.com); **Pinion Photography** (pinionphotography.com) & **Athletic Image** (theathleticimage.com), official action photographers; **Jaxx Field Miracle** (jaxxusa.com), official field drying agent; **PlayOn Sports**, produce, distribute your school's own video streaming Web channel; The NFHS Network / GHSA is powered by PlayOn Sports (playonsports.com). View a complete list at www.ghsa.net/licensing.

REMINDER: GHSA Membership Dues Must Be Paid On Or Before October 15th!

Winter Sports Online Clinics Set!

All Basketball, Swimming and Wrestling coaches are reminded that they must complete the online **NFHS/GHSA Rules Clinic** again this season.

The Rules Clinics for **ALL THREE SPORTS** are available on the GHSA web site (www.ghsa.net) between the dates of Monday, Oct. 6 and Monday, Oct. 27 **ONLY!**

Coaches who do NOT complete an online clinic in their respective sport **before the deadline date** will be fined!

In addition, at least one (1) Wrestling coach from each member school must complete the online **Weight Management Seminar** between the dates of Monday, Oct. 6 and Monday, Oct. 27, also on the GHSA web site.

State Softball Playoff Information

Teams advancing to the GHSA State Softball Championships presented by Mizuno on October 30-November 1 need to follow the procedures listed below (Additional **Team Instructions** may be found on the **GHSA web site**):

TEAM ROSTER AND PHOTO – Must be emailed to the Columbus Sports Council at msherman@columbusga.org by 12 p.m., on Monday, October 27. Failure to do so will result in a \$250 fine to the school.

HOTEL RESERVATIONS – Go to www.visitcolumbusga.org for team registration and hotel selection. The site will not be active until 8 p.m., on Saturday, October 25. For more information regarding team lodging, call 1-800-999-1613 or 706-322-1613 and refer to "GHSA Housing" when you call.

OPENING CEREMONIES – Every team playing in the Championship will be required to attend the Opening Ceremonies in uniform at 1 p.m., on October 30. The Opening Ceremonies will take place after the noon games on the Stadium Field.

ON-LINE INFORMATION PACKETS – The team information packets for First Round and Second Round contests as well as for the State Finals tournament are available **now** on the GHSA website. Go to www.ghsa.net and click on the appropriate banners.

PRESALE TOURNAMENT TICKETS – Go to www.columbusgasports.com to purchase presale tickets. Click on "Softball" then "GHSA" then "Tickets" to make the purchase. This function will be available beginning Monday, Oct. 27.

Stay Connected to the GHSA!

For all coaches, athletic directors and teams that are active in social media, the GHSA invites you to follow ("like") the GHSA on [Facebook.com/OfficialGHSA](https://www.facebook.com/OfficialGHSA) and be a fan at [Twitter.com/officialGHSA](https://twitter.com/officialGHSA). Statewide news, association announcements and playoff information are posted daily for interaction with GHSA followers and fans. When Twittering scores of games, please include the tag "@OfficialGHSA" to enable scores to be posted on the GHSA feed.

Fall Finals on NFHS Network

The NFHS Network, powered by PlayOn Sports, will provide live coverage of the GHSA Volleyball (Nov. 1), Softball (Nov. 1) and Cross Country (Nov. 8) State Championships.

The full schedules for each event will be posted on GHSA.net.

Subscription rates will apply for viewing on the NFHS network.

Webcast partners include: Georgia Farm Bureau, Verizon, Molten, Wilson and Sports Imports Net Systems.

VOLLEYBALL FINALS

November 1, 2014

At Westminster

Class A - 11:00 am
Class AA - 1:30 pm
Class AAA - 4:00 pm

At Marietta HS

Class AAAA - 11:00 am
Class AAAAA - 1:30 pm
Class AAAAAA - 4:00 pm



CROSS COUNTRY FINALS

November 8, 2014

At Carrollton HS

Races begin at 7:45 am



SOFTBALL FINALS

Oct. 30-Nov. 1, 2014

At Columbus Softball Complex

Double-elimination format



Facts About the GHSA / SMA Retail Licensing Program

The GHSA and Strategic Marketing Affiliates began the statewide retail-licensing program in May 2010. The program produces quality, high school apparel and products for retail store locations throughout Georgia. The licensing initiative is similar to existing collegiate programs with high schools receiving annual royalty payments from local sales with products designated by official GHSA hangtags.

The GHSA became the first high school association in the country to start a licensing program in July 2005 with Strategic Marketing Affiliates. Currently, the GHSA and SMA Licensing have numerous licensees in a variety of product categories.

"SMA enjoys the retail licensing partnership with the Georgia High School Association, which provides greater revenue and brand presence for the Association and member schools in their respective communities," said Tony Johnson, Sr. Vice President of SMA.

About SMA: Founded in 1997, Strategic Marketing Affiliates, Inc., has grown to become a leader in the arena of collegiate licensing. The Indianapolis-based SMA team combines extensive licensing and marketing experience with a forward-thinking attitude in keeping its approach fresh, energetic and effective. Visit: www.smaworks.com.

Retail Licensing Q & A

How many schools are in the program?

Approximately 300+ schools received royalty payment in 2013-14. Products are rolled out in phases throughout the school year based on proximity of store and school locations.

How much revenue will the schools receive?

The schools will receive 60% of the royalty based on a standard 10% licensing fee on the wholesale price of the goods.

How will the funds be distributed?

The GHSA will distribute royalty payments twice per year (February & August) to the lead administrator at each school.

Does this program have any effect on merchandise sales by school stores or booster clubs?

No. School merchandise sold by school stores or booster clubs are NOT part of the retail-licensing program.

How much money can schools expect to make?

The amount of royalty earned by each school will depend on several factors, such as the number of store locations and size of the store displays. Realistically, projections are that retail licensing

will bring modest new revenue to your school.

What retail stores are currently carrying GHSA products?

Stores that are currently supplied by GHSA licensee vendors include: Walmart, Walgreens, CVS, Hibbett Sports, Academy Sports, Mapco Express, Dick's Sporting Goods and Dollar General.

Some of these stores aren't carrying GHSA merchandise.

Why?

Each local store manager has the ability to place orders and determine quantity for their own store. If you would like the store to carry your schools' merchandise, please talk to the manager. He can contact Tony Johnson at Strategic Marketing Affiliates at tjohnson@smaworks.com.

There are stores selling my school merchandise, but I do not see a GHSA hang tag on the products. Is my school receiving royalties on the sales?

The GHSA can only guarantee that member schools receive royalty on GHSA hang tag merchandise.

Our school has been approached by other licensing companies. Should we work with other groups?

That decision is up to you. There are a number of companies that have entered the market. SMA is the official licensing company of the GHSA that represents the association in the best interest of all member schools. The GHSA would receive no royalties in programs involving outside licensing companies.

Should schools develop original marks and logos?

Schools are encouraged to develop original marks and logos or receive permission from the owner of the logo.

Atlanta-based Hartwell Studio Works' offers sports branding services to assist schools in creating unique and protectable spirit marks. Contact John Hartwell at (404) 543-8825, or by email at john@hartwellstudioworks.com.

How can a school trademark their logo?

Schools can register school marks and logos through the Georgia Secretary of State online at: sos.georgia.gov/corporations/trademarks.htm. Local legal professionals and several online legal Web sites also offer trademark registration services at various price points.

Frank Goldman, an Atlanta-based trademark lawyer, offers registration services to GHSA schools at reasonable rates: (678) 705-8483; fgoldman@fggpc.com.





The National Federation of State High School Associations (NFHS) has designated the month of October as National High School Activities Month to help schools throughout the nation promote the values inherent in high school athletic and performing arts activities.

Started in 1980 as National High School Activities Week, the NFHS expanded the celebration to a month in 2011 to provide additional time for the 19,000-plus high schools to hold special activities at the local level.

"High school sports and activity programs provide one of the best bargains in our community and nation and will continue to do so as long as our nation supports them as an integral part of the education of our young people," said Bob Gardner, NFHS executive director. "Not only do these programs teach the more than 11 million young people who participate in them valuable life skills lessons, such as ethics, integrity and healthy lifestyles, they also provide the best entertainment value in our nation."

The NFHS has provided suggested activities for schools during each of the week-long events. All materials for National High School Activities Month, including The Case for High School Activities, are available on the NFHS Web site at www.nfhs.org (About NFHS/About Us Resources/2014 National High School Activities Month Materials).

Ways to Celebrate 'Activities Month' - October, 2014

October 1-11

National Sportsmanship & Fan Appreciation Week

What You Can Do:

- Make up positive cheers, chants or songs
- Make posters for contest
- Cheer good plays made by the opposing team
- Offer tailgate party with hot chocolate and refreshments
- Give Booster Club members coupon for free pop and popcorn
- Introduce parents of players and cheerleaders during pregame ceremony
- Give school shirt to most avid fans (student and adult)
- Present chair cushion to a dedicated adult fan
- Dress up in your school spirit outfit
- During the course of the season, acknowledge season ticket-holders by name
- Hand out incentives to faculty, staff and students "caught" being a good sport

October 13-18

National Performing Arts Activities Week

What You Can Do:

- Recognize performing arts participants at pep rally
- Have reception for students interested in joining performing arts programs
- Create magnetic posters for display on lockers of students involved in performing arts
- Invite local actors or musicians for performance with students
- Do feature story in school newspaper
- Present drama skit during lunch
- Have a performing arts participant read the morning or afternoon announcements
- Have former band members return to play with current band
- Have former band members who are parents return to play with current band
- Present program to elementary school or judge "American Idol" program at local nursing home

October 20-25

National Coaches/Sponsors/Advisors/Officials Week

What You Can Do:

- Ask non-coaching faculty to serve as "coach of the day" to give them different perspective
- Honor different coaches and advisors each hour of the day
- Recognize coaches and sponsors and their families on public-address system during events
- Invite retired coaches to attend practice or event
- Post signs thanking officials
- Send letters or e-mails of thanks to a coach, sponsor or advisor
- Host breakfast for officials who help in sports and fine arts
- Have round-table discussion with students, officials and parents
- Send certificates of recognition and appreciation letters to officials
- Present the NFHS Sportsmanship-Ethics-Integrity Award to deserving officials

October 27-31

National Community Service/Youth Awareness Week

What You Can Do:

- Offer a beneficial service to business partners, i.e., clean parking lot, cut grass, etc.
- Offer free admission to event to representatives of program advertisers
- Hold open house in gymnasium; invite alumni, businesses and media to attend
- Do radio (school) and TV PSAs (community access) with activities participants
- Offer school souvenirs at auction
- Put announcement on school marquee
- Videotape and put on YouTube or on the school's Web site
- Hold student workshops on health issues; recognize school nurse, trainer and team doctor
- Read a "health tip of the hour"
- Create and display bulletin boards and posters dealing with healthy lifestyle issues

GHSA State Executive Committee Meeting

September 15, 2014

MINUTES

The semiannual meeting of the State Executive Committee of the Georgia High School Association was called to order at 9:00 a.m., on September 15, 2014, at the Macon Marriott City Center in Macon, Georgia, by Glenn White, President. Following is a **condensed** version of the minutes of that meeting. A complete version may be found on the GHSA web site (www.ghsa.net).

COMMITTEE REPORTS

(NOTE: Proposals passed will go into effect for the 2015-16 school year unless specified to be "effective immediately.")

BOARD OF TRUSTEES

Report presented by Jesse Crews

The Committee **RECOMMENDED**:

1. Constitutional Amendment: Article IV - Section 8 (**Note: This was the first vote and will require two (2) votes**):
 - A. Add: A President and a Vice President shall be elected as State Association officers at the spring meeting for a two (2)-year term after ratification of the reclassification plan.

MOTION PASSED (unanimously)

2. Changing the spring and fall meeting dates for the State Executive Committee for the year 2015-16 as follows: Fall 2015 meeting - August 15, 16, 17, 2015; Spring 2016 meeting - April 16, 17, 18, 2016.

MOTION PASSED (unanimously)

3. Changing the designation of the current regular season football week "0" to week "1" and thus allowing teams a full 12 weeks to schedule 10 games without restriction instead of the current 11 weeks.

MOTION PASSED (unanimously)

The committee **DENIED**:

Allowing coaches to work with three (3) athletes at any given time in out-of-season skill building drills.

ELIGIBILITY COMMITTEE

Report presented by Pat Blenke

The Committee **RECOMMENDED**:

Adopting the following new by-law: A student that transfers from a GHSA member school to an independent school entering the GHSA in the next school year must be enrolled at the entering independent school by January 31 of the year preceding their becoming a member to be eligible and not in violation of the transfer rule.

MOTION PASSED (unanimously)

FOOTBALL COMMITTEE

Report presented by Earl Etheridge

The Committee **RECOMMENDED**:

1. Allowing schools that have a scrimmage game/games canceled or suspended due to inclement weather to have the following options:
 - A. Play the game on another night during the calendar week that the game was missed. (GHSA rules define a calendar week as from Sunday to Saturday. Sunday competition is not allowed).
 - B. Play the game during another week that you do not have another scrimmage or regular season game scheduled. No scrimmage game can be scheduled after the school's first varsity contest.

2. All applications for summer camps at GHSA schools or other facilities must be submitted by May 1, and all subsequent correspondence to complete the application must be completed by May 15.

(over)

GHSA State Executive Committee Meeting Minutes, *Continued*

3. Equipment allowed in summer (contact) camps is limited to helmets, shoulder pads and mouthpieces. Compression-style shorts or any other shorts that have thigh pads and/or girdle pads are NOT allowed.

LACROSSE COMMITTEE

Report presented by Lynn Dupree

The Committee **RECOMMENDED**:

Proposal to Edit item "D" under General Information (page 77) to read: The number of Lacrosse matches allowed (not including state tournaments) shall be eighteen (18). If a region/area chooses to hold a region/area tournament, those matches must be included as part of the 18-game total allowed. Note: **Effective Immediately**.

MOTION PASSED (unanimously)

LITERARY COMMITTEE

Report presented by Jim Finch

The Committee **RECOMMENDED**:

1. Section L1 - Dramatic Interpretation. Proposal to change as follows (A & B together below):
 - A. Change name of event to Oral Interpretation.
 - B. Separate contests will be held in Humorous, Dramatic, and Duo Oral Interpretations in all classifications.
 - B.1 The selection should be of good literary value and appropriate to the contest.
 - B.3 A student may participate in only one individual contest in Oral Interpretation, but may also enter in the group event of Duo as per GHSA Rules.

MOTION PASSED (unanimously)

2. Section L2 - Essay. Proposal to change as follows:
 - A. Separate contests will be held in Argumentative, Personal, and Rhetorical Essay in all classifications.
 - B.1c Three topics will be selected as appropriate for each essay discipline, or type of essay.
 - B.1d A student may participate in only one contest in Essay.
3. Section L3 - Extemporaneous Speaking. Proposal to change as follows:
 - A. Separate contests will be held in Domestic and International Extemporaneous Speaking in all classifications.
 - B.5 A student may participate in only one contest in Extemporaneous Speaking.

MOTION PASSED (unanimously)

SWIMMING COMMITTEE

Report presented by Maria Bradley

The Committee **RECOMMENDED**:

1. Requiring all teams that qualify for the State Meet to present their complete coaching roster by January 15. This list must be electronically generated and submitted by the Athletic Director or Principal. Note: **Effective Immediately**.
MOTION PASSED (unanimously)
2. Increasing the number of entries in the consolation finals at the State Swim Meet from 8 to 10. The championship finals would thus be increased from 8 to 10 also, and 20 places would be scored rather than 16. Note: **Effective Immediately**.
MOTION PASSED (unanimously)

TRACK & FIELD COMMITTEE

Report presented by Tommy Stringer

The Committee **DENIED**:

1. Proposal to add the 4 x 800 meter relay to the "Schedule of Events" at the State Track Meets. This would increase the event total from 16 to 17.

GHSA State Executive Committee Meeting Minutes, *Continued*

2. Proposal to alter the format of the boys and girls State Track Meets. The proposal is to combine genders at the two current sites and split the two meets by classification with half competing at Jefferson and half at Albany.

OLD BUSINESS

1. CONSTITUTIONAL AMENDMENT: ARTICLE III - SECTION 2 - Subsection D (Second vote)
Delete current "d" and add: The number of classifications and regions together with the assignment of schools therein shall be submitted to the Executive Committee. The Executive Committee, by majority vote, may approve, reject, or modify in any way the proposals submitted by the Reclassification Committee.
MOTION PASSED (unanimously)
2. CONSTITUTIONAL AMENDMENT: ARTICLE IV - SECTION 2 - Subsection D [new] (Second vote)
The Executive Committee shall have the authority to appoint smaller committees to address issues related to the operation of the Association and its regulated activities, and to consider proposals made by such committees. The authority of the Executive Committee shall be plenary in all matters pertaining to the Association and it may accept, reject, or modify any proposals made or action taken by any committee, the Board of Trustees, the Appeal Board, the Hardship Committee, or the Executive Director.
MOTION PASSED (unanimously)
3. CONSTITUTIONAL AMENDMENT: ARTICLE IV - SECTION 2 - Subsection E [new] (Second vote)
Each member of the Executive Committee shall have the right to vote on all matters coming before the full Executive Committee.
MOTION PASSED (unanimously)
4. ARTICLE IV - SECTION 9 - Subsection H (Second vote)
Delete sentence: Members of the Hardship Committee and the Appeal Board will not be eligible to vote (those members who heard a specific case) as a member of the Executive Committee when an appeal goes before the full Executive Committee.
MOTION PASSED (unanimously)
5. Proposal to reconsider the addition of By-Law 1.62 (h), which was tabled at the September, 2013 meeting: Students who are U.S. Citizens who have been enrolled in a high school in a foreign country for the equivalent of at least one full semester shall, upon return to the U.S., be eligible to participate at a GHSA member school provided that the student lives in the new school's service area and is otherwise eligible under GHSA age, eight-semester, academic and other eligibility rules.
Motion by Pat Blenke, second by Dave Hunter, to remove this proposal from the table and send it to the Eligibility Committee for further study and possible rewording, to be presented again at the Spring Executive Committee meeting.
MOTION PASSED (unanimously)

NEW BUSINESS

Motion by Maria Bradley, second by Wayne Tootle, to send to the Eligibility Committee for study the practice of Charter Schools using non-certified employees as coaches.

MOTION PASSED (unanimously)

Motion by Donnie Griggers, second by Jesse Crews, to temporarily delete by-law 1.62 (b) on page 19 of the Constitution and to have the Eligibility Committee study the passage for possible rewrite or modification.

MOTION PASSED (Roll Call Vote #2 - Yes: 40, No: 14, Abstain: 1, Absent: 3)

Motion by Wayne Tootle, second by Jesse Crews, to adjourn the meeting.

MOTION PASSED (unanimously)

GHSA - October Calendar - 2014

October

- 1 Deadline for notification of entry in One Act Play & to set Riflery schedules
- 6 Earliest date for Riflery match
- 7 Hardship/Appeal Committee Meeting
- 10 Deadline date to file Riflery schedules with GHSA office
- 11 Complete Region Softball; Determine Area Volleyball winners
- 13 Report Area Volleyball winners & Region Softball winners by 9 a.m.
- 15 Deadline to pay GHSA dues
- 15, 16 First Round State Softball Classes 2A through 6A
- 15 First Round State Volleyball in 3A & 4A
- 16 First Round State Volleyball in A, 5A & 6A
- 20 Earliest practice date for Swimming
- 21 Deadline to post Cross Country rosters
- 21 Second Round State Volleyball A and 3A through 6A, First Round 2A
- 21 Hardship/Appeal Committee Meeting
- 22, 23 Second Round State Softball 2A through 6A, First Round Class A
- 25 Quarterfinals State Volleyball; Complete Region/Area One Act Plays
- 27 Earliest date for Basketball & Wrestling practice
- 27 File reports of Region One Act Play winners
- 29 Semifinals State Volleyball
- 30, 31 State Softball Tournament Finals (All Classes) begins in Columbus

GHSA Sponsors

